

Sponsorships

3rd Annual **Drive Cleveland**
@ Highland Park Golf Course

Saturday,

7.25.26

DRIVE CLEVELAND



golf
OUTING

A fundraiser supporting two organizations



Drive Cleveland is a golf outing fundraiser to support The 100 Black Men of Greater Cleveland and the Greater Cleveland Association of Black Journalists (GCLEABJ).

With The 100 Black Men of Greater Cleveland and the Greater Cleveland Association of Black Journalists seeking to host individual golf outings and a few members serving both organizations, the chapters' presidents decided it's best to join forces and demonstrate the power of collaboration - thus birthing the inaugural Drive Cleveland Golf Outing in 2024.

The event is titled Drive Cleveland as a nod to both groups' mission to make our city a better place for all people.

Supporters of Drive Cleveland will experience a great day on the green, at the beautiful Highland Park Golf Course, while supporting these two worthy organizations. All proceeds from Drive Cleveland will be equally divided between GCLEABJ and The Cleveland 100.



About the organizations

100 Black Men of Greater Cleveland, Inc.

Established in 1997, as part of 100 Black Men of America, Inc., the mission of The **100 Black Men of Greater Cleveland, Inc.** is to improve the quality of life within our communities and enhance educational and economic opportunities for all African Americans. The **100 Black Men of Greater Cleveland Chapter** achieves this mission by providing a variety of educational, informative, and uplifting programs for the whole family.

With mentoring being the essence of the Greater Cleveland 100, members serve as a beacon of leadership by utilizing their diverse talents to create an environment in which Cleveland's youth are motivated to achieve and are empowered to become self-sufficient shareholders in the economic and social fabric of their communities. And, through their signature programs of economic development, education, health & wellness, leadership development, and mentoring, the **100 Black Men of Greater Cleveland** aims to be the city's premier mentoring organization.

Greater Cleveland Association of Black Journalists

The mission of the **Greater Cleveland Association of Black Journalists (GCLEABJ) chapter is to serve and strengthen the community** by honestly reflecting the past, accurately reporting the present with perspective and providing support, inspiration, fellowship and opportunities for journalists of color.

An affiliate of the National Association of Black Journalists (NABJ), this chapter re-established itself after years of hiatus in 2013. **GCLEABJ** is composed of print, radio, TV and digital journalists as well as public relations and communications professionals from across Northeast Ohio. Since inception, **GCLEABJ** has hosted a regional conference which led to being named co-chapter of the year by NABJ in 2016, and won the bid to host the 2025 NABJ Convention and Career Fair. Core programming of **GCLEABJ** consists of inspiring, training and supporting future journalists of color as well as advocating for inclusion within the media industry.

Funds raised from Drive Cleveland will be used to support The **100 Black Men of Greater Cleveland's** mentoring programs and help **Greater Cleveland Association of Black Journalists** provide scholarships to the next generation of journalists of color.

Sponsorship

OPPORTUNITIES

Presenting “Ace” Sponsor

(1 available)

\$10,000

12 Golfers

- Logo on Drive Cleveland promotional materials and prominent event signage
- Logo on all hole signage
- Acknowledged on both organizations websites and in E-newsletter
- Full page ad in both organizations “major event” program book
- Guest during any TV broadcast media opportunities
- Mentions in print media articles
- Full page ad in 100 Black Men of Greater Cleveland Magazine
- Guest speaker at Greater Cleveland Association of Black Journalist July General Meeting
- Opportunity to host on-course contest
- Speaking opportunity at Drive Cleveland dinner

Eagle Sponsor

(2 available)

\$7,500

8 Golfers

- Listed as Drive Cleveland sponsor on promotional materials and prominent Drive Cleveland event signage
- Acknowledged on both organizations websites and in newsletter
- Half page ad in both organizations “major event” program book
- Half page ad in 100 Black Men of Greater Cleveland Magazine Opportunity to host on-course contest

Par Sponsor

(4 available)

\$5,000

4 Golfers

- Listed as Drive Cleveland sponsor on promotional materials and prominent Drive Cleveland event signage
- Acknowledged on both organizations websites and in newsletter

see more...

Caddy Sponsor

(8 available)

\$2,500

2 Golfers

- Listed as Drive Cleveland sponsor on promotional materials and prominent Drive Cleveland event signage

Hole Sponsor

(Unlimited)

\$300

- Logo on hole signage at 1 of 18 holes

Longest Drive Sponsor

In-kind donation

- Sponsor will provide two items of choice
- Verbal acknowledgement of sponsorship
- Logo on signage at prize claim table

Closest to the Pin Sponsor

In-kind donation

- Sponsor will provide two items of choice
- Verbal acknowledgement of sponsorship
- Logo on signage at prize claim table

Raffle Prizes Sponsor

In-kind donation

- Sponsor will provide item of choice
- Verbal acknowledgement of sponsorship
- Logo on signage at prize claim table

Gift Bag Item Sponsor

In-kind donation

- Sponsor will provide item to be included in the Drive Cleveland gift bag

Please make checks payable to
The 100 Black Men of Greater Cleveland, Inc.

Tax deduction statement provided

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